2014 National Extension Directors and Administrators (NEDA) Meeting and Cooperative Extension Section Business Meeting Together with the National eXtension Conference
March 24-27, 2014
Hyatt Regency, Sacramento, CA
Room locations may be found on pages 7-9 of NeXC Program

Launching Cooperative Extension’s Next 100 Years: Celebrate, Innovate, Engage

MEETING OBJECTIVES
• Celebrate the Cooperative Extension centennial.
• Innovate for the next century – educational strategies, resources, impacts.
• Engage with colleagues on the national agenda to benefit state and local programming.

MONDAY, MARCH 24
Noon – 8:00 p.m. Registration Open (Regency Ballroom Foyer)
3:00 – 5:00 p.m. (Optional Workshop)
Building Connections: Social Media in Extension (Regency F)
Facilitators:
Sarah Baughman, eXtension Evaluation and Research Leader
Bob Bertsch, North Dakota State University Extension
Jerry Buchko, private financial counselor, Network Literacy CoP member
Amy Hays, Texas AgriLife Extension
Stephen Judd, University of New Hampshire Cooperative Extension
Brigitte Scott, Military Families Learning Network Evaluation Specialist
Jamie Seger, Ohio State University Extension
6:00 – 8:30 p.m. Joint Welcome Reception – Cash Bar and Light Appetizers (Regency B, C)

TUESDAY, MARCH 25
7:00 a.m. Registration Open (Regency Ballroom Foyer)
7:00 - 8:15 a.m. Joint NeXC/NEDA Breakfast (Regency Ballroom Foyer)
8:30 - 10:00 a.m. Joint General Session (Regency A, B, C)
The Connected Organization
Dave Gray, Author, “Game Storming” and “The Connected Company”
10:00 – 10:15 a.m. Break (Regency Ballroom Foyer)
10:15 a.m. – Noon  NEDA Programming (Regency F)
Moderator: Daryl Buchholz, ECOP Past Chair, Extension Committee on Organization and Policy, Kansas State University
California Welcome
Bill Frost, University of California
APLU Welcome
Ian Maw, APLU

10:15 a.m. – Noon  NEDA Programming
Improving Health in America: A Framework for Extension’s Second Century
Moderator and Keynote: Michelle Rodgers, University of Delaware
Panelists: Roger Rennekamp, Oregon State University
Linda Kirk Fox, University of Georgia
Linda Cronk, Michigan State University
Sonja Koukel, New Mexico State University

Noon – 1:00 p.m.  Networking Luncheon (joint) (Regency A,B,C)

1:00 – 2:30 p.m.  NEDA Programming (Regency F)
Innovation in Building Human Capacity for 21st Century Extension
Moderator: Chuck Hibberd, University of Nebraska
Keynote: David Varner, University of Nebraska
Panelists: Jenny Rees, University of Nebraska
Nick Place, University of Florida
Yvonne Horton, University of Wisconsin

2:30 – 3:00 p.m.  Break (Regency Ballroom Foyer)

3:00 – 5:00 p.m.  NEDA Programming (Regency F)
National Dialogue
Moderator: Jane Schuchardt, Cooperative Extension/ECOP
- Centennial Celebration Task Force (Doug Steele, Texas A&M University, and Frankie Gould, Louisiana State University)
- 4-H National Leadership Committee (Doug Lantagne, University of Vermont, and Charlotte Eberlein, University of Idaho)
- Strategic Opportunities and Measuring Excellence (Joe Zublena, North Carolina State University; Jon Boren, New Mexico State University)
- eXtension Governing Committee (Dennis Calvin, Pennsylvania State University)

Dinner on your own

WEDNESDAY, MARCH 26

7:00 – 8:15 a.m.  Breakfast and Regional Break-out Meetings
1890: (Carmel room: Buffet set in foyer of Golden State)
North Central: (Regency D: Buffet set in foyer of Regency D)
Northeast: (Big Sur A/B: Buffet set in foyer by Golden State)
South: (Golden State A/B: Buffet set in foyer of room)
West: (Regency E: Buffet set in foyer of Regency D)

8:30 – 10:00 a.m.  **NEDA Programming** (Regency F)
*Extension Programming and Resource Opportunities in the Next 100 Years*
Moderator: Rick Klemme, University of Wisconsin
Panelists: Cathie Woteki, USDA-REE (via video)
Jim Richards, Cornerstone Government Affairs
Jennifer Sirangelo, National 4-H Council

10:00 – 10:30 a.m. Networking Break (Regency Foyer)

10:30 – 11:30 a.m. **NEDA Programming** (Regency F)
*Telling the Impact Story*
Moderator: Scott Reed, Oregon State University
Panelists: Bob Holland, USDA-NIFA
Darren Katz, kglobal
Johanna Lounsbury, Oregon State University

11:30 – Noon  **Cooperative Extension Section Business Meeting** (Regency F)
Jimmy Henning, ECOP Chair, University of Kentucky
- Chair Report
- Proposed Work with USDA Climate Hubs, Randy Johnson, USDA

Noon – 1:30 p.m. Joint Awards Luncheon (Regency A, B, C)
Extension Excellence and Diversity 2013 Award winners will be recognized
James Trapp, Oklahoma State University

***** NEDA Meeting Concludes. Plan to attend the National eXtension Conference *****

1:30 – 3:30 p.m. ECOP Meeting (separate agenda) (Capitol View Room- 15th Floor)

3:30 – 3:45 p.m. Break (Capitol View Room- 15th Floor)

3:45 - 4:45 p.m. ECOP Subcommittee Meetings
*Executive Subcommittee: Jimmy Henning, Chair*
(Capitol View Room- 15th Floor)
*Program Subcommittee: Jon Boren, Chair (Trinity)*
*Personnel Subcommittee: James Trapp and Chuck Hibberd, Co-chairs* (Ventura)

4:45 - 5:45 p.m. Joint Master Panel (Regency D, F)
Dave Gray, Jane Hart, Beth Kanter, Harold Jarche
Thursday, March 27 - ECOP Meeting continues

7:00 – 7:45 a.m. Joint Breakfast (Regency Ballroom Corridor)

8:00 – 9:00 a.m. General Session (Regency A, B, C)

*The Next Generation of Learning Practices in the Age of Knowledge Sharing and Collaboration*

Jane Hart, Centre for Learning & Performance Technologies

9:15 a.m. – Noon ECOP Meeting (separate agenda)